

## “FUNDRAISING & IP IN PRACTICE TRAINING”

**VENUE: ALICANTE-SPAIN**

**DATES: FEB 2015**

The overall aim of this Workshop was to familiarize and equip the Palestinian staff in knowledge related to the fundraising of research and innovation activities. All EU universities participating in the project were very experienced in fundraising training and schemes. Palestinian participants benefited from this to study how to find out funding opportunities for their research and innovation activities in cooperation with the industry sectors.

Participants from Palestine, the project Coordinator and the participants and resource persons from UNIBO and UA involved in this training activity.

The training focused on: Knowledge related to the fundraising of research and innovation activities, patent search on main public tools including practical examples, organizational models for a successful fundraising office, and opportunities for Palestinian universities in how to prepare a successful proposal



## “PALESTINIAN INNOVATION AND TECHNOLOGY TRANSFER NETWORK (PITN)”

**JAN 2015**

The Palestinian Network for Innovative Technology transfer (PNIT) is a national network created under the project “STEP” Strengthening Universities enterprises linkages in Palestine” PNIT is the first Palestinian network of Universities, Association, Innovation centers, Technology Transfers & NGO, specialized in the technology transfer area.

The objectives of PNIT is: creating a platform for exchange of experiences, information and good practices ,fostering a regular dialogue & coaching among universities and business sector on cooperation activities, and boosting the development of collaborative projects with the industry.

- A common database of technology offers and requests consists of local rules for all members and partners in different parts of Palestine.
- - Technology Assessment - check out offers / requests for technical sustainability and prepare for the transfer of technology.
- Web site link on the project website is the source of information and is accessible without keys, and



it contains a database of technology offers and requests.

- Information is sent periodically to members of the network by putting the information through the website about current activities and new features, which are offered in the website
- Communication between all members and partners in the network.
- Announcement of conferences and workshops for partners and members of the network and customers.
- International cooperation between the network and the international organizations for the technology transfer network.

## “BUSINESS PLAN COMPETITION!”



FEB 2015

A business plan competition was organized, winners of each HEI will present their idea in the final conference, and the ILOs staff identified opportunities and initiated 3 collaborative research projects with the local business sector per Palestinian university.

The liaison offices in West bank and Gaza, received student's applications, followed, studied, and finally evaluated them.

Business ideas was judged according to their creativity, feasibility, and potential profitability. Applicants are encouraged to enter the competition with the idea that has the greatest potential to generate revenue.

A standard evaluation form used for judging criteria.

IUG held an introductory workshop for the business plans competition for pilot projects



## “STRENGTHENING UNIVERSITY-INDUSTRY INTERACTION CONFERENCE”



VENUE: NABLUS-PALESTINE

MARCH 2015

The Conference aimed at Identifying the impact of academia on society from both economic and social perspectives and tools to assess this impact, bringing together stakeholders working on scientific research, innovation and industry in Palestine and in the region to develop a shared vision on collaboration, developing “a common area of dialogue” and strengthening the relationship between universities/ research institutions and industry in general and on an individual basis between researchers and professionals in industry/business, highlighting and supporting the existing mechanisms to achieve cooperation between the university

and industry such as technology transfer and commercialization offices, technology incubators, and entrepreneurial support centers and others, Sharing different experiences, successes and failures (locally, regionally and globally) in this area, discussing the policies, laws and regulations governing industry-academic relationship and potential modifications engaging the media in highlighting the importance of research and innovation in economic and social development and the value of strengthening university-society relationship.



## “ONLINE TRAINING COURSES”

OCT 2015

Development of a set of e-learning modules targeting ILOs staff-facilitating multiplier effects & benefiting non-Partners HEIs.



## MONITORING VISITS

DATES: SEP 2015

The visits mainly aimed at looking at the outputs and achievements of the operational objectives of the project to date, and at drawing out the reality of the project environment regarding how it is being implemented.

## “SYMPOSIUM ON POSSIBLE MEANS TO REINFORCE COLLABORATION BETWEEN PALESTINIAN UNIVERSITIES AND THE PRIVATE SECTOR”

VENUE: IUG - GAZA

DATES: SEP 2015.

IUG-Industry and Community Liaison Center (IUGIC) organized a symposium on possible means to reinforce collaboration between Palestinian universities and the private sector.

The Symposium consists of four themes: theme 1: Entrepreneurship and its role in the development of industry, theme 2: Directing scientific research to the private sector and the community, theme 3: The role of universities in the transfer of knowledge, technology and in particular to work remotely, theme 4: Obstacles to communication between the Palestinian universities and the private sector and ways to address them.

The academics and researchers, who participated in the symposium, emphasized the need for reinforcing the roles of the universities in the social and economic development of Palestine. They highlighted the importance of establishing links between universities and the industrial sector

so as to exchange expertise and knowledge. The participants also encouraged improving the efficiency of human resources and strengthening the relations with the private sector.

The symposium consisted of four sessions each discussed specific themes. The first session highlighted the importance of entrepreneurship and its role in developing the industrial sector, the role of universities in teaching the necessary entrepreneurship skills to best suit the market, and entrepreneurship's role in improving the IT sector in the Gaza Strip. The second session discussed the importance of directing the scientific research towards the private sector and the society.

The third session emphasized the role of the universities in spreading knowledge, using technology, and offering remote jobs. The final session looked into the obstacles which hinder communication between the Palestinian government and the private sector, and the ways to overcome them.



## “INNOVATION DAYS AND EMPLOYMENT MARATHONS”

**VENUE: PALESTINIAN UNIVERSITIES**

**DATES: 2015**

Innovation days and employment marathons were planned, organized & implemented in Palestine in order to reinforce ties with industry, offering specific opportunities to match demand of qualified staff with supply of graduates looking for employment and research looking for collaboration with the industry.



## “ENTREPRENEURSHIP, START-UP COMPANIES & BUSINESS IDEAS TRAINING”

**VENUE: BOLOGNA-ITALY**

**DATES: NOV 2015**

Several representatives from Palestinian partner's universities, Palestinian Chamber of Commerce (Gaza & Nablus), representative from university of Bologna participated in this training workshop.

Focus on activities and experiences in entrepreneurship and incubation of entrepreneurs ,theoretical backgrounds on entrepreneurship mindset and practices ,commercialization activities of the university-invented innovations ,academic entrepreneurship and its main antecedents at three levels; individual, university and environmental, the relationship between business ideas and funding opportunities and sources, The Social Impact of Start-Up Companies.

An-Najah National University –

Grant Holder.



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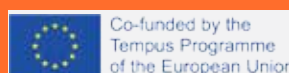
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## STEP CONSORTIUM

- 🌐 An-Najah National University
- 🌐 Islamic University of Gaza
- 🌐 University College of Applied Sciences
- 🌐 Hebron University
- 🌐 Palestine Polytechnic University
- 🌐 Nablus Chamber Of Commerce and Industry
- 🌐 Palestinian Chamber of Commerce-Gaza Governorates
- 🌐 Palestinian Ministry of Education and Higher Education
- 🌐 University of Alicante
- 🌐 Leipzig University of Applied Sciences
- 🌐 Alma Mater Studiorum-Universita di Bologna



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