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CONFERENCE AGENDA

STEP Final Conference "530626-TEMPUS-1-2012-1-PSTEMPUS-JPHES" "Strengthening University-Enterprise Linkages in Palestine Conference"		
Date : Thursday 2/6/2016		Venue : An-Najah National University -New Campus,Korean Palestinian IT Institute of Excellence
Time Slot	Speaker	Talk/Topic
Opening		
09:30-10:00	Registration	
10:00 - 10:30	Eng. Khalid Barham	Welcoming
	Dr. Mohammad Amleh	An-Najah National University
	Dr. Nidal Jayyousi	Erasmus plus office in Palestine
		EU Representative Office in Palestine
10:30 - 10:45	Dr. Imad Braik - Project Coordinator	EU Tempus Project STEP - Strengthening Universities- Enterprises Linkages in Palestine
10:45 - 11:00	Coffee Break	
Session 1 Moderator: Eng Khalid Barham		
11:00 - 11:10	Eng. Aref Herbawi PPUITTC	Community-Driven Innovation in the Context of Quality and CSR; Experience of PPU Innovation and Technology Transfer Center
11:10 - 11:20	Andrea Gamberini & Erica Delucchi Alma Mater Studiorum - Università di Bologna	Industry-University Collaborations in the European and National scenario - Good practices in the Bio economy area
11:20 - 11:30	Eng. Yousef Alamour, Alamour Industrial and Trading Co.	University -Business Cooperation Can Benefit All
11:30 - 11:40	Eng. Basel Qandeel "IUGIC , IUG"	IUGIC's Contribution in Reconstructing the Industrial Sector , "Putting university expertise at work"
11:40 - 11:50	Mr. Issam abu Zaid "NCCI"	NCCI furniture cluster in collaboration with Al-Najah National university " faculty of fine arts "
11:50 - 12:00	Dr. Yahya Saleh "NaBIC , ANNU"	Experiences of An-Najah National University in Innovation and Partnerships via An-Najah Business Innovation and Partnerships Center (NaBIC)
12:00 - 12:15	Discussion	
12:15 - 12:30	Coffee Break	
Session 2 Moderator: Dr. Yahya Saleh		
12:30 - 12:40	Dr. Mohammed Hatem Mushtaha "UCIBD, UCAS"	UCAS Center of Innovations and Business Development - Achievements and Challenges
12:40 - 12:50	Mrs. Razan Awawdeh "PPU"	Palestinian Entrepreneurial Universities, The Case Study of PPU

12:50 - 13:00	Dr. Mario Guillo "University of Alicante " Spain	Participatory Foresight and Open Innovation Processes as tools for promoting University-Business Cooperation
13:00 - 13:10	Eng. Imad Rjoub Royal Industrial Trading Company, Hebron - Palestine	Collaboration with Academia and Behavior towards the Community, A Case Study Of: Royal Industrial Trading Company - Hebron
13:10 - 13:20	Dr.Fahed Takrori "HUILU,HU"	Experiences of Hebron University-Industry Linkages Unit(HUILU)
13:20 - 13:30	Eng.Amani Al Mqadma "IUG"	A framework towards academia-industry partnership in Gaza strip
13:30 - 13:40	Eng. Mahmoud AbuAmireh "PSDCP"	Integration between Clusters, Business Support Organizations and Academia "Innovation centres"
13:40 - 13:50	Dr.Maher Tabaa "PCCG"	The role of the private sector in establishing relations with universities in Palestine
13:50 - 14:00	Dr.Imad Ibrik "Energy Research Center Director, ANNU"	Strengthening Cooperation with Industrial Sector Through ETRERA 2020 Project
14:00 - 15:00	Lunch	
Session 3 Moderator: Eng Shadi Swalha		
15:00 - 15:10	Eng. Makawi Hraiz "PPU"	Bridging the Gap between Educational-Industrial Sectors A Case Study On: PPU Industrial Synergy Center
15:10 - 15:20	Dr.Hani Qusa "UCAS"	Academic Institution as Productive Unit
15:20 - 15:30	Prof.Jose Enrique Bas Amoros "University of Alicante " Spain	Shaping Social Innovation through User Experience: FLUX-3D as Strategic Tool for integrating Participatory Foresight in Business.
15:30 - 15:40	Eng .Shadi Swalha "ANNU"	Practical Insights from a local academic - industry mobility experience
15:40 - 15:50	Eng. Alaa Istaiteyeh "Ibdaa"	Ibdaa, Entrepreneurship Success Story
15:50 - 16:00	Eng.Khaled Barham "KPITIE Director,ANNU"	Entrepreneurship Opportunities & Challenges
16:00 - 16:10	Dr.Adeeb Saify "Sama Pharmaceuticals Company"	The 7 Cs of Success, Experiences of Sama Pharmaceuticals Company
16:10 - 16:20	Eng. Abed Alrahman Barmil, Eng. Ahmad Altamimi, Eng. Ahmad Fararjeh Supervisor: Dr. Ramzi Qawasma "PPU"	STEP Business Plan Competition winner , Electronic Smart Assist System for Blind People
16:20 - 16:30	Conclusions & Recommendations	

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