

CONFERENCE PROGRAM

STEP- Conference-Strengthening University-Industry Interaction Conference

Date : Tuesday, Wednesday
17,18/3/2015

Venue : An-Najah National University -New Campus
Korean Palestinian IT Institute of Excellence

Day 1: Tuesday 17/3/2015

Time Slot	Speaker	Talk/Topic
Opening		
9:00-9:30	Registration	
9:30-9:50	Dr. Khalid Barham	Welcoming
	Prof. Maher Natsheh	An-Najah National University
	Dr. Nidal Jayyousi	Erasmus plus office in Palestine
	Ms. Beatrice Campodonico	EU Representative Office in Palestine
9:50-10:10	Dr. Imad Braik - Project Coordinator	EU Tempus Project STEP - Strengthening Universities-Enterprises Linkages in Palestine
10:10-10:30	Coffee Break	
Session 1 "Moderator: Ayham Jaroon"		
10:30-10:45	Cesar Elvira	Management of Intellectual Property in Research and Innovation projects
10:45-11:00	Ayham Jaaron	The Art of Building University-Industry Linkages: the Case of ABET Accreditation
11:00-11:15	Anwar Al- Shaer	Collaboration between Paltel Group and Universities in Palestine
11:15-11:30	Basel Qandeel and Amani Al-Magadma	Academia- Industry liaising under the siege- Gaza strip
11:30-11:45	Rabeh Morrar	From Public-Private Partnership to Public-Private Innovation Networks
11:45-12:00	Abd Al Hakeem Fuqaha	Corporation between Palestinian Universities & Industry

12:00-12:10	Discussion	
12:10-12:30	Coffee Break	
Session 2 "Moderator: Ayham Jaroon"		
12:30-12:45	Dr.Imad Ibrik	ETRERA_2020 project in Palestine
12:45-13:00	Manal Zreiq	"Masarak" Rawabi Training Program
13:00-13:30	Cristina Brecciaroli and Eleonora Medeot	The implementation of the Knowledge Triangle at national and international level: the EU KIC and the Italian Cluster models"
13:30-13:45	Aiman Soltan Tamimi	Entrepreneurship at Palestine Polytechnic University
13:45-14:30	Lunch	
Session 3 "Moderator: Khalid Barham"		
14:30-14:45	Vicente Zafrilla	From an idea to a company: the business plan
14:45-15:00	Hani Qusa	Evaluation the role of UCAS as TVET provider in linking with the local market
15:00-15:15	As'sad Albaydah	Strengthening University - Industry Collaboration in Palestine via Technology and Knowledge Transfer

Day 2: Wednesday 18/3/2015

Time Slot	Speaker	Talk/Topic
Session 4 "Moderator: Yahya Saleh"		
9:00-9:30	Registration	
9:30-9:45	Fahed Takrori	Hebron University-Industry Linkage Unit: Opportunities and Challenges
9:45-10:00	Naser atyanee	PFIU and Its Role in Trainings and Employment in Food Industries
10:00-10:15	Amer Hammoz	Improvement of Students Skills towards Employment Enhancement: Collaboration between An-Najah Training and Innovation Centers with PFIU
10:15-10:30	Aref Herbawi	Trends of Cooperation with the Industrial Sector at Palestine Polytechnic University
10:30-10:45	Hasan Omar	Strengthening cooperation between the Private Sector and the Academia through clustering
10:45-11:00	Tawfiq Odeh	Siniora Company
11:00-11:15	Yahya Saleh	An-Najah Business Innovation and Partnerships Center (NaBIC)
11:15-11:30	Coffee Break	
11:30-12:00	Discussion	
Session 5 "Moderator: Yahya Saleh"		
12:00-12:15	Hasan Omar	Researcher Mobility and TTOs toward Healthy University-Industry Interaction
12:15-12:30	Adnan Judeh	The Role of the Higher Council for Innovation & Excellence in Promoting Linkage Between the Academic and Private Sectors
12:30-12:45	Ahmad Hinnawi	Assessment of ICT Startups Ecosystem in Palestine
12:45-13:00	Issam Abu Zeid	The Role of Nablus Chamber of Commerce & Industry in Strengthening Universities - Enterprises Linkages in Palestine
13:00-13:45	Discussion, Recommendation and Closing	
13:45+	Lunch	